

The Spring Market Continues to Recover

The specifics for San Francisco will be covered in great detail within this report. But looking at the overall Bay Area, buyer demand has continued to rebound from its late-2022 nadir. Though mortgage applications are still well down year over year, many buyers have accepted higher interest rates as the new normal and decided to move forward - and, in the last 2 months, rates have been trending downward. A significant minority of buyers are paying all-cash. Open houses are seeing increased traffic, more listings are selling, and selling more quickly with multiple offers. Median sales prices have generally been ticking back up in 2023, though still down across the Bay Area from the market peak last spring. San Francisco was more negatively affected by the pandemic - with lower rates of appreciation during the pandemic boom – and due to its specific economic circumstances has typically seen somewhat larger price declines since the market shifted in mid-2022.

Even with the increase in demand, sales activity remains far below last spring due to a number of economic and supply constraints. While increasing from mid-winter lows - with some very big sales occurring - luxury home sales volumes have generally seen larger declines as compared to the peak of the pandemic boom, when luxury sales often hit spectacular new highs.

The number of new listings has also dropped from historic norms. This is mostly ascribed to the "mortgage lock-in effect," i.e. owners with very low, long-term, fixed-rate mortgages are reluctant to sell to then buy at much higher prevailing rates. This decline in new listings has major ramifications for supply and demand dynamics, and increases pressure on prices even in a reduced activity environment.

Some uncertainty clearly continues with inflation, interest rates, stock markets, bank crises, high-tech layoffs, and now, as of early May, federal debt-limit negotiations. But, so far, the 2023 housing market

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has mostly been moving in a positive direction.

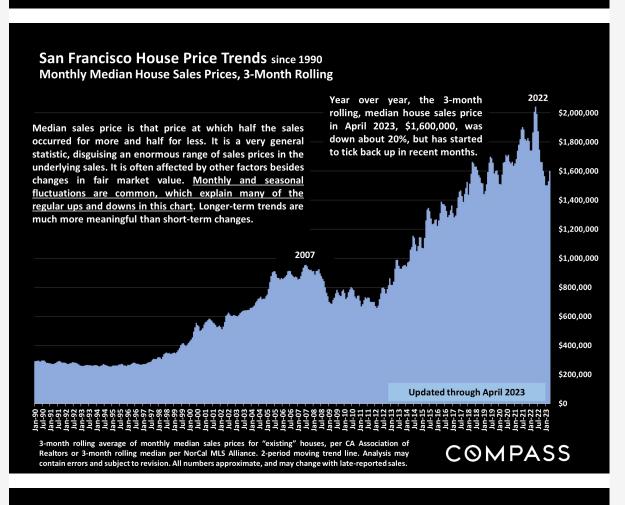
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Regarding Market Cycles

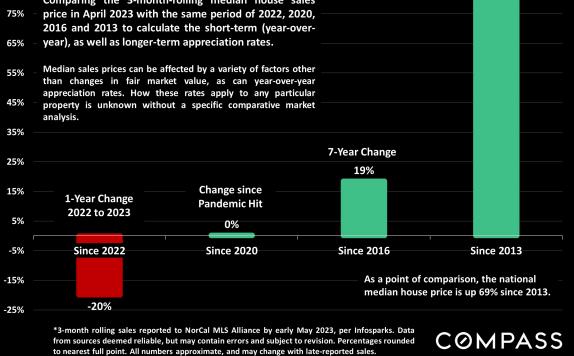
Over the past 40 years alone, the San Francisco Bay Area has seen 4 major upcycles or housing booms. In each, there have been enthusiasts who argued that this time the boom times would never end - but each ended, typically after hitting a final peak of what economists "irrational exuberance." Upcycles were followed by market corrections or down-cycles, during which many predicted (often gleefully) that the Bay Area was on an endless downward spiral - but recoveries followed. Housing and financial markets have always run in cycles, both economic and psychological, but, so far, since the days of the Gold Rush, despite all its booms and busts, the Bay Area has always rebounded once more.

The Bay Area is one of the world's great metropolitan areas - as a financial and cultural center; in the spectacular beauty of its setting and surrounding open space; as a hothouse of innovation; in its diversity, openness and opportunity – and despite its current round of challenges, we expect it will continue to be so for a long time to come.

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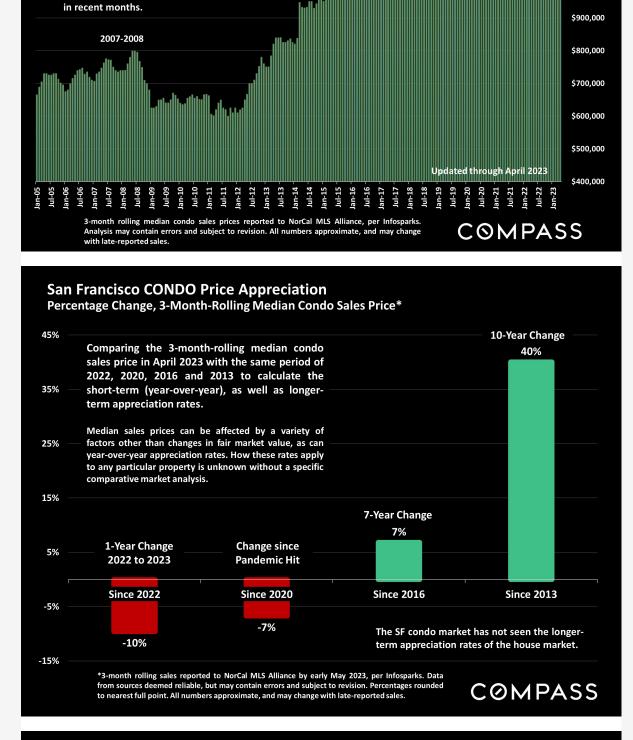
San Francisco HOUSE Price Appreciation Percentage Change, 3-Month-Rolling Median House Sales Price* 10-Year Change 85% 81% Comparing the 3-month-rolling median house sales



San Francisco Condo Price Trends since 2005 3-Month Rolling, Median Condo Sales Price

Median sales price is that price at which half the sales occurred for more and half for less. It is a very general statistic, often affected by other factors besides changes in fair market value. Monthly and seasonal fluctuations are common, and longer-term trends are more meaningful than short-term changes. Year over year, the 3-month rolling, SF median condo sales price in April 2023, \$1,175,000,





San Francisco Median Home Sales Prices 2023 YTD, A Sampling of SF's 70+ Neighborhoods*

Neighborhoods with <u>at least 10 sales</u> of the designated property type within the period* Home sizes and other factors vary widely within and between neighborhoods.					
Neighborhood	Median HOUSE Sales Price*	Median \$/Sq.Ft.	Neighborhood	Median CONDO Sales Price*	Median \$/Sq.Ft.
Pacific/Presidio Heights	\$5,075,000	\$1615	Marina	\$1,962,500	\$1231
Lake Street	\$3,915,000	\$1530	Russian Hill	\$1,635,000	\$1178
Eureka Valley	\$2,811,000	\$1424	Noe & Eureka Valleys	\$1,586,500	\$1157
Noe Valley	\$2,350,000	\$1346	NoPa	\$1,575,000	\$975
Central Richmond	\$1,925,000	\$969	Pacific Heights	\$1,500,000	\$1143
Glen Park	\$1,850,000	\$1092	Cole Vly/Ashbury Hghts	\$1,475,000	\$1119
Central/Outer Sunset	\$1,500,000	\$1012	Hayes Valley	\$1,437,000	\$1089
Bernal Heights	\$1,497,500	\$1060	Yerba Buena	\$1,395,000	\$1170
Miraloma Park	\$1,460,000	\$1069	South Beach	\$1,232,500	\$1098
Outer Parkside	\$1,385,000	\$995	Mission Bay	\$1,038,500	\$1018
Sunnyside	\$1,368,000	\$936	Nob Hill	\$1,030,000	\$954
Mission Terrace	\$1,349,000	\$893	Inner Mission	\$940,000	\$868
Portola/Excelsior	\$1,160,000	\$845	Van Ness/Civic Center	\$825,000	\$814
Visitacion Valley	\$998,000	\$682	SoMa	\$775,000	\$764
The greater Parkside district had the highest number of house sales (46), followed by Bernal Heights (40), the Sunset district (32), the Richmond district (30), and Noe Valley (25).			South Beach had the highest number of condo sales (53), followed by Pacific Heights (38), Van Ness/Civic Ctr (35), SoMa (33), Mission Bay (30), and Inner Mission (22).		
			m sources deemed reliable, but may / change with late-reported sales.	COM	PASS

San Francisco Highest Home Sales Prices In Selected Neighborhoods, by Property Type, 2023 YTD*

Neighborhood	Highest HOUSE Sales Price*	Neighborhood
Presidio Heights	\$34,500,000	De sifie Heistelete
Sea Cliff	\$20,000,000	Pacific Heights
Cow Hollow	\$9,995,000	Yerba Buena
Clarendon Heights	\$9,938,000	South Beach
Pacific Heights	\$9,500,000	Cow Hollow
Russian Hill	\$6,500,000	Financial District
Glen Park	\$5,800,000	Nob Hill
	\$5,650,000	SoMa
Jordan Park/Laurel Hghts	. , ,	Mission Dolores
Lake Street	\$4,999,000	Potrero Hill
Eureka Valley	\$4,999,000	Russian Hill
Noe Valley	\$4,995,000	Noe Valley
Inner Richmond	\$4,800,000	Eureka Valley
Lower Pacific Heights	\$4,500,000	Marina
Inner Mission	\$4,300,000	
St. Francis Wood	\$4,250,000	NoPa
*2023 sales reported to NorCal	MLS Alliance through lat	e April. Data from sources

deemed reliable, but may contain errors and subject to revision. All numbers approximate, and may change with late-reported sales. <u>New sales are reported every</u>

day. Does not include new-project condo sales unreported to MLS.

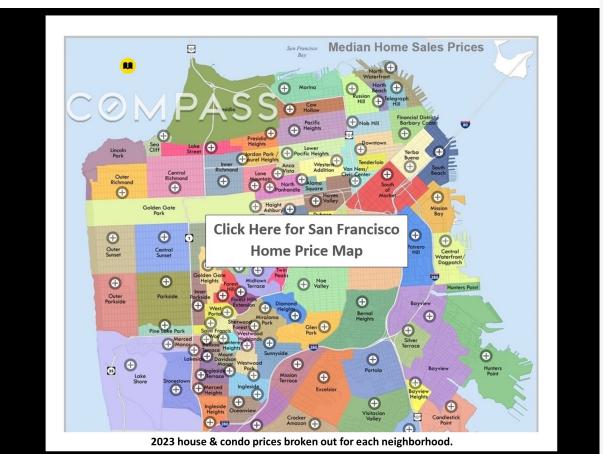
Neighborhood	Highest CONDO/ CO-OP Sales Price*	
Pacific Heights	\$11,000,000	
Yerba Buena	\$7,750,000	
South Beach	\$6,100,000	
Cow Hollow	\$6,000,000	
Financial District	\$4,950,000	
Nob Hill	\$4,500,000	
SoMa	\$4,450,000	
Mission Dolores	\$3,950,000	
Potrero Hill	\$3,600,000	
Russian Hill	\$3,300,000	
Noe Valley	\$3,260,000	
Eureka Valley	\$2,990,000	
Marina	\$2,976,000	
NoPa	\$2,800,000	

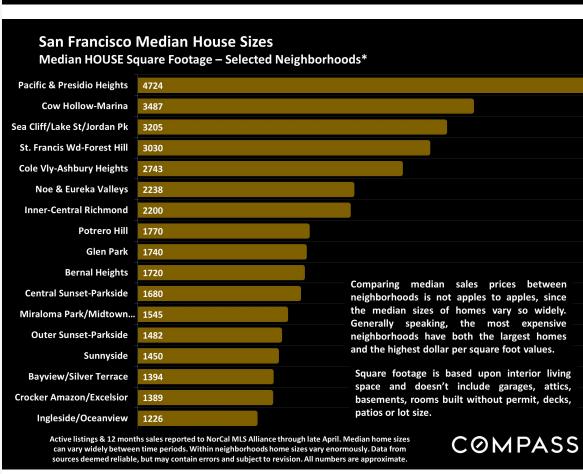
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occurred for more and half for less, and is affected by

a wide variety of factors period to period.

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New Listings Coming on Market San Francisco Market Dynamics & Seasonality

April columns highlighted for yearover-year comparisons Year over year, the new-listing volume

